

Objective

Webmaster seeks a permanent management position to provide high quality, fresh, contemporary, cutting-edge designs for clientele in a motivated, energetic team environment.

Summary of Qualifications

- Extensive product knowledge coupled with creativity.
- Analytical and planning skills.
- The ability to coordinate the efforts of many to meet organizational goals.
- Productive and efficient work habits without supervision.
- Self-motivator with high energy and a passion for design.

Technical Skills

Languages

HTML
XHTML
CSS
DHTML
XML
ACTIONSCRIPT
PHP

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe In Design
- Adobe Dreamweaver
- Adobe Flash
- Final Cut Pro
- MAC OS
- Windows XP/Vista

CMS Systems

Wordpress
Joomla
Movable Type

Work History

Analysts In Media, New York, N.Y.

March 2007- January 2010

Chief Webmaster

- Manage all aspects of the company's 10 websites.
- Manage Search Engine Optimization strategy for company websites by using Meta tags, title tags, link building, article submission, and directory submission.
- Manage a team of web producers.
- Perform quality assurance of all websites.
- Experience using a custom made content management system programmed in ASP. Net
- Create and distribute email campaigns.
- SEO all companies websites
- Devise online marketing plans to draw more traffic to the websites.
- Created micro-sites for the company's Fortune 500 clients.
- Execute excellent customer service to client base.
- Website redesigns resulting in 55% increase in sales.
- Distribute company press releases.

URLS:

<http://rebelvision.com/aim/refis/>
<http://rebelvision.com/aim/fh/>
<http://rebelvision.com/aim/new-aim/>

Rebel Vision Media, Brooklyn, N.Y.

Feb 2004- Present

Creative Director

- Project manages client projects through all life-cycle phases.
- Management of technical and creative resources.
- Create various websites, logos, letterheads, business cards, flyers, brochures and press kits for client base.
- Create marketing plan for Rebel Vision Media.
- Provide XHTML and CSS services to various clients

- Register Domains.
- Website Maintenance
- Seek and Maintain new business

URLS:

<http://www.Rebelvsion.com>
<http://www.manelook.com>
<http://www.mwazi.com>
<http://www.focusedmag.com>
<http://www.foundationsforlifelearning.org/>
<http://cateringbycassie.com/>

Pulsegrafix.com, Brooklyn, N.Y.

Sept 2003-May 2005

Writer/Art Director

- Designed, built, and maintained websites and web-based products.
- Consulted and managed projects from conception to implementation.
- Designed corporate identity and presentation work.
- Designed apparel for resale on website.
- Wrote content for website.
- Maintained and updated knowledge and technical know how of industry and market trends.
- Created and distributed company press releases.
- Created documentation for the client side functionality in use across products and ensure consistency.
- Provided quality control and continuity management for websites and promotional materials.

True Indian Hair, Brooklyn, N.Y.

Sept 2000-May 2003

Graphic/Web Designer

- Designed, built, and maintained flagship website.
- Designed promotional collateral including business cards, comp cards, fliers, brochures and vehicle wraps.
- Managed website content including product, prices and shopping cart functionality.
- Performed quality assurance of all designs.
- Ensured the creation of scalable and reusable code that met the company's requirements.

URL: www.trueindianhair.com

Additional Information:

Interest

- Producing music
- Playing Football
- Audio/Video editing
- Playing with my son.

Education

Art & Design H.S.	New York, N.Y.	9/1989-6/1993	Advertising
Pratt Institute	Brooklyn, N.Y.	12/2000	Graphic Design

References available upon request